



INTERNATIONAL INSTITUTE
OF PROFESSIONAL STUDIES



Presents



BIZZNNOVATE

ACQUIRE. BUILD. BATTLE. DEFEND.

WHERE BUSINESS MEETS INNOVATION

Event Dates : 23-24 October 2026

Venue : IIPS, DAVV, Indore

POWERED BY



JESANA UNIVERSAL

Theme Partner



Recognition Partner



The Legacy Behind the Experience

Devi Ahilya Vishwavidyalaya (DAVV)

Established in 1964, DAVV is a prominent NAAC A+ state university in Indore, Madhya Pradesh, with a multidisciplinary academic ecosystem spanning management, technology, commerce, sciences, and more. The university fosters academic growth, research, and experiential learning.

International Institute of Professional Studies (IIPS)

Established in 1992, IIPS is a department of DAVV recognized for its interdisciplinary professional education in management, computer science, and commerce. Its emphasis on practical learning, leadership, and teamwork creates an environment for students to develop industry-relevant capabilities.

Bizznnovate

Bizznnovate is a student-driven initiative designed to bridge the gap between classroom learning and real-world business experience. Bringing together students from diverse disciplines, it creates a platform to lead, innovate, collaborate, and experience the dynamics of business through immersive challenges and creative engagement.

Our Vision

To develop an ecosystem where students, academia, and industry come together to transform ideas into action, nurture entrepreneurial thinking, and build future-ready professionals.

Ready. Set. Build!

From acquiring a business to building a strategy

PRE-EVENT PHASE

01. Own Your Business: The Business Auction

Teams of 10–12 interdisciplinary students enter a simulated business auction using virtual capital to **bid for real businesses**.

Successful teams receive their acquired business profile, industry background, product or service details, and initial capital balance—the starting point of their business journey.

02. The Strategy Room: Team Briefing & Preparation

Following the auction, teams get about 10 days to understand their business, research its industry, divide responsibilities, and prepare strategies for the challenges ahead.

DAY 1 • BUILD THE BUSINESS - BATTLE OF WITS

One business. Multiple challenges. Countless decisions.

03. Workforce Wars: Business Case Challenge

Test your team's analytical thinking, people management, and decision-making as you tackle a real-world-inspired business case.

04. TechSprint: The Tech Build

Turn business needs into digital solutions. Build a website, prototype, or technology-based solution tailored to your assigned business.

05. Brand Blitz: The Advertising Challenge

Create a compelling advertising campaign that captures your brand's identity, connects with its audience, and stands out from the crowd.

THE BUSINESS JOURNEY • DAY 1 & DAY 2

Execute. Engage. Elevate.

The Challenges, The Marketplace, The final Showdown

DAY 1 • CONTINUED

06. Capital Clash

Pitch your business vision, present your growth strategy, and convince a panel of stakeholders to invest in your ideas.

DAY 2 • THE STAKEHOLDER SHOWDOWN

07. The Boardroom:

Teams present their business strategy, solutions, campaigns, and learnings in a final stakeholder meeting.. Demonstrate your decisions, defend your strategy, and showcase how your business evolved.

08. Viral Vault

Bring your business to life through engaging digital content. Showcase creativity, brand storytelling, and the ability to connect with an audience.

09. Grand Finale — Awards & Celebration

Celebrate innovation, teamwork, and outstanding performances with awards, creative exhibitions, audience activities, and a vibrant closing celebration featuring music and entertainment.

SPECIAL ATTRACTION | THE BIZZNNOVATE FLEA MARKET

Explore. Shop. Support Student Enterprise.

A lively marketplace featuring business stalls, products, food, lifestyle finds, and creative ventures. Participating businesses and vendors can showcase offerings, engage visitors, and connect with a vibrant student audience.

Discover something new. Support a business. Experience the buzz!

Open to event visitors, subject to campus entry and event guidelines.

The Theme



- FOOD & NUTRITION
- HEALTH & FITNESS
- FASHION & LIFESTYLE

Your Journey Starts Here!

Ready to take on the challenge? Here's how to become a part of BizzNNovate

How to Register

1. Scan the Official QR Code

Access the Bizznnovate registration form through the official registration link or QR code.

2. Fill in Your Details

Submit accurate personal, academic, and contact information as requested in the form..

3. Review & Submit

Verify your information and submit the completed form before the announced deadline.

4. Await Confirmation

Follow official communication regarding registration status, team formation, briefing schedules, and further instructions.

Team Registration — Own Your Business

- Each team will consist of 10–12 students.
- **The fees for each team is ₹1200/-**
- Teams are intended to be interdisciplinary, bringing together students from diverse academic programmes (4 students from **Tech/Management** Compulsory along with gender Diversity).
- Team details must be submitted as instructed by the organizing committee.
- Registered teams must participate in the official briefing and virtual business auction as scheduled.
- Each team must designate a team leader as the primary point of contact.
- Teams must follow the official business allocation, preparation, and activity timelines.
- Important Registration Information
- Registration is subject to the announced deadline and available participation slots.
- Incomplete, duplicate, or inaccurate submissions may be rejected.
- Registration confirmation does not automatically guarantee a flea market stall or a particular business allocation.
- Participants must regularly check official event communications for updates.

DON'T JUST WATCH THE BUSINESS HAPPEN. BE THE BUSINESS.

Click to Register: <https://bizznnovate.vercel.app>

Play Fair. Think Bold. Lead Responsibly!

Creativity, collaboration, integrity and fair competition.

A. Participation & Conduct

- Follow the official schedule, instructions, and reporting times.
- Maintain respectful conduct toward participants, faculty, judges, guests, vendors, and organizers.
- Ensure every team member contributes meaningfully to assigned activities.
- Use event resources responsibly and maintain cleanliness across the venue.
- Seek clarification from the organizing committee whenever required.
- Do not engage in harassment, bullying, discrimination, intimidation, or disruptive behaviour.
- Do not damage property, misuse equipment, or enter restricted areas.
- Do not misrepresent information, credentials, results, or business performance.

B. Competition & Fair Play

- All submissions must be original or appropriately credited where external material is used.
- Plagiarism, fabricated data, unauthorized assistance, and manipulation of results are prohibited.
- Teams must adhere to activity-specific time limits, deliverables, and resource constraints.
- Virtual capital and business auction decisions must follow the official auction mechanism.
- No participant or team may attempt to influence judges through gifts, coercion, or inappropriate means.
- Judges' decisions, subject to the announced evaluation and grievance process, will be treated as final.

C. Flea Market & Business Partner Guidelines

- Vendors must obtain official approval before setting up a stall or displaying products.
- Only approved products, services, and promotional materials may be displayed or sold.
- Vendors must follow allotted setup, operating, and dismantling timings.
- No prohibited, unsafe, counterfeit, or unauthorized products may be sold or promoted.
- Vendors are responsible for inventory, staff conduct, and compliance with applicable safety and campus requirements.
- Photography, filming, and use of logos or intellectual property must respect applicable permissions and event guidelines.

D. Violations & Consequences

- Minor violation: Verbal warning, correction, or instruction to comply.
- Repeated or significant violation: Written warning, score deduction, disqualification from an activity, or removal from the relevant activity.
- Serious misconduct (including harassment, violence, fraud, deliberate sabotage, or serious safety breaches): Immediate removal, disqualification, or referral to the competent institute authority under applicable policies.

E. Event Guardrails

- The organizing committee may modify schedules, activity formats, or venue arrangements when required for safety or operational reasons.
- Changes will be communicated through official channels.
- No activity, transaction, or partnership may be represented as an official commitment of IIPS or DAVV without appropriate authorization.
- Participant concerns may be raised through the designated event grievance channel.
- All participants and vendors must comply with applicable institute policies and lawful instructions.

Detailed activity-specific rules, scoring criteria, grievance procedures, and authorized disciplinary processes will be provided in the official event handbook. Penalties will be applied proportionately by the authorized committee.

PRIZES & RECOGNITION

Big Ideas. Bold Moves. Bigger Rewards.

The Grand Finale • A celebration of outstanding performance

₹2,10,000 | TOTAL PRIZE POOL

Compete across business challenges, showcase your talent, and earn recognition for innovation, strategic thinking, creativity, leadership, and entrepreneurial spirit.

- **Bizznnovate Champion:** ₹ 75,000 /-
- **Runner Up :** ₹ 35,000 /-

COMPETE FOR GLORY

Overall Team Awards

Recognizing outstanding team performance, business strategy, execution, and collaboration throughout the event.

10 Individual Recognition Awards

Exceptional talent deserves individual recognition. The following are proposed award categories; final titles and eligibility criteria will be announced by the organizing committee.

- The Visionary
- The Power Pitcher
- The Idea Maverick
- The Master Negotiator
- The Crisis Conqueror
- The Creative Catalyst
- The Tech Trailblazer
- The Team Catalyst
- The Marketing Maestro
- The People's Favourite

EVERY CONTRIBUTION COUNTS

Beyond the prize pool, Bizznnovate is an opportunity to gain practical exposure, build professional connections, showcase your skills, and create experiences worth adding to your journey.

The real win is what you learn, build, and become.

Bizznnovate • IIPS, DAVV, Indore
Think. Create. Compete. Celebrate.



WhatsApp Community



Registration

Contact Details:

WhatsApp Number: 8878292798

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